

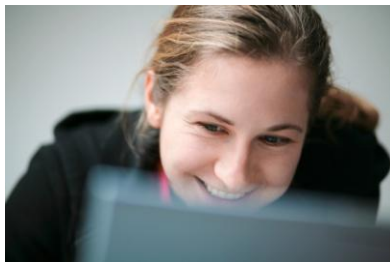
# Type-A Parent

*online hub for digital moms and dads*

Type-A Parent is an online community of parents who blog. The site is a combination of social network and magazine-style, multi-author blog. Hundreds of bloggers have contributed, and “Type-A” has become synonymous with power blogger.

Just renamed, Type-A Parent merged Type-A Mom (established 2007), Foodie Mama, Dadosphere and momShare to become one central hub for digital parents. The site has new social networking features such as those found on Twitter, Facebook, Digg and Foursquare. It is the first social network devoted to all parents who blog.

This hub is the place to connect with not only the influencers, but the super influencers. Each time a list of power moms and top bloggers is released, it heavily features current and past contributors and editors of the site.



Type-A Parent is also an annual conference that attracts 350 parent bloggers, some of the top speakers in social media, and popular brands such as Little Debbie, Hasbro, Avery, Dell and Build a Bear.

### *Type-A Parent by the numbers:*

- 75,000 page views monthly
  - 2,800 members
- 25,000 Twitter followers
- 3,600 feed subscribers
- 1,500 Facebook fans
  - 3,400 posts